



BLUSHING PEARL™

CUSTOM DESIGN & LETTERPRESS PAPERIE

DESIGN TERMS/CONDITIONS

WELCOME!

Thank you for considering Blushing Pearl for your design and letterpress needs. The importance of fine paper, ink and good design are all deciding factors that have drawn you to my site. Custom design and personalization are favorites at Blushing Pearl. Estimates are based on your project requirements: quantity, paper size, design time, die costing, and number of impressions/ink colors (when applicable). Blushing Pearl strives to create pieces that are truly unique and memorable.

CONSULTATION

Gather ideas by taking a look at my website, ready-made designs and custom-tailored design pages. I am very flexible so if you don't see exactly what you're looking for, let me know. You can place orders through my Etsy shop or you can e-mail myself directly (see below for info). We can schedule a meeting, if you are in the area, or a phone consultation to discuss your ideas to create a personalized design/print package.

DESIGN AND PROJECT CONDITIONS

Upon placing an order, please e-mail all of the wording required for your project. Choose a ready-made design, or send ideas/reference so that I can better know an artistic direction for customized orders. Ready-made designs can be minimally altered (such as a different font, colors). If you like an element from another ready-made design, please contact me with your ideas. I will let you know if your order is no longer a ready-made order and now a customized order. Alterations to an original design may result in extra charges.

PROOF AND PRINTING

An electronic proof in PDF format of your design options will be sent to you with an allowed 3 revises on that proof. Please note, monitors display colors differently. The colors on your screen may not match what is on my screen. If the design needs to be altered due to client error/change of mind, extra work will be charged at our current hourly rate. Extensive revises, how quickly responses are made to emails regarding order details and how elaborate your final design/print, production and assembly are all factors that can affect the final ship date of your order. It is best to contact us as early as possible with your requests. Blushing Pearl is not responsible for errors once the proof is approved by you. Please make sure you proof read, and proof read again before submitting a final, approved proof! If a change is made when production has commenced, you are obligated to pay for any paper used and dies re-made. Final proofs need to be signed and faxed/scanned-emailed to me for production to start.



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LETTERPRESS PRINTING

I hand-feed each piece of paper into my vintage letterpress. This print method originated centuries ago and is known for its timelessness beauty and rich, tactile feel. Type and image are impressed into the paper through the pressure of a Chandler & Price printing press resulting in a uniquely textured imprinted surface. Although there is care in quality and detail, impression, small variation in color/saturation, and registration are all a part of the handmade process therefore making the letterpress process more distinct.

PRICING AND PAYMENT

For pricing, please contact me with your project requirements. This includes quantity and number of ink colors. Design work, if applicable, will be included in your estimate. If ordering from Etsy.com, payment is required at check out. For custom orders, a 50% deposit payment is due at the time your order is placed. Deposit is non-refundable. The balance is due upon your approval of the final proof. Production will be scheduled when payment is made. Any extras will be added to your order. Your order will not be shipped until full payment is completed. Rushed orders will be billed at an additional 40% of stated estimate total.

I accept PayPal or a certified bank/postal note. Payment must clear to commence design/production. A required Washington sales tax of 9.5% will be added to orders placed in the state of Washington.

CANCELLATION AND REFUND POLICY

All custom orders cannot be canceled, returned, or refunded at anytime. Ready-made items, can be returned to me in it's original condition, and you will receive shop credit.

SHIPPING

Normal ship time is within 2-3 business days for pre-printed goods. For custom orders, please allow 14-42 business days for delivery of final pieces. I will ship USPS priority mail, unless requested otherwise. It is recommended to purchase insurance as I am not responsible for damaged or lost items in shipping. I will adjust the invoice if you would like to add insurance. I usually include delivery confirmation for custom orders. International orders will take about 2-3 weeks from ship date to arrive. If you require rush shipping, please let me know, as this is available for an additional charge. If ordering through online shops, I will ship only to the address on file. Please make sure all information is current

AGREEMENT ACCEPTANCE

Blushing Pearl design & letterpress, it's owner and designer, Marsinah N. Burgos, retains professional and personal use of any project, completed or preliminary, for educational purposes as well as for the purpose of marketing of the designer's business. Blushing Pearl reserves the right to take, keep and display photographs, printed samples, and electronic files of completed or preliminary project stages.



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CUSTOM DESIGN WORK RATES

If you are looking for a graphic artist to emulate your ideas, Blushing Pearl also does design work specified for personal or business needs.

SERVICE

RATES

LOGO RESEARCH AND BRANDING

with this package, Blushing Pearl will help you create a cohesive look of your business through logo design, color palettes, stationery options, and unique collateral materials to fully brand your business. *Includes 3 rounds of proofing, black/white and color logos, your final logo working file in any format, web banner.

\$375

BUSINESS CARD

Includes design of your business card with an existing logo. (If you need a logo, please see above logo research and development.) Cards are printed at your selected printer. Blushing Pearl also offers letterpress printing services. Contact the studio for an estimate. *Includes 3 rounds of proofing and your final business card file in high resolution format.

\$190

OTHER DESIGN NEEDS please contact me to discuss your project details and pricing.

REFER A FRIEND

You will get 10% off your next order if you refer a friend who places a custom order with Blushing Pearl!

GREEN, ECO-FRIENDLY PRACTICES

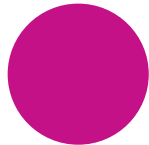
I am committed to using environmentally conscious studio practices. I use rubber-based inks and will be switching to a biodegradable citrus-based solvent for press clean-up. I print on 100% tree-free cotton papers made from recovered and reused cotton fibers.

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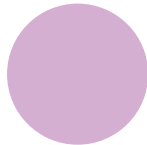
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INK COLOR PALETTE

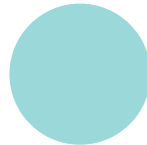
Customize specialized design with these hand-mixed ink colors. Also note, monitors display colors differently. Colors on your screen may vary.



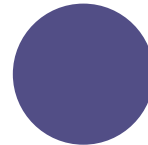
raspberry



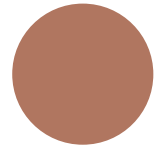
violet



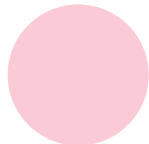
seaspray



midnight



bark



blushing



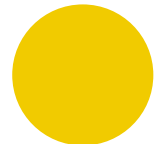
sunburn



green tea



ice



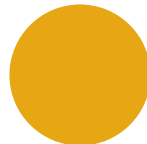
lemon



ruby



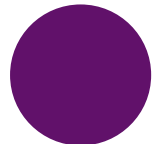
chocolate



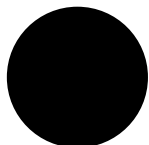
tumeric



apple red



acai berry



tar



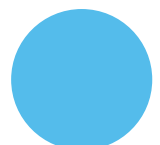
fog



rose



rusted



dutch



sugarplum



citrus



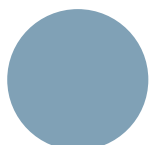
teal



grassy



pumpkin



slate

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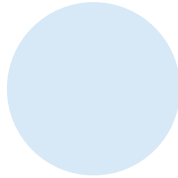
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shortcakes INK COLOR PALETTE

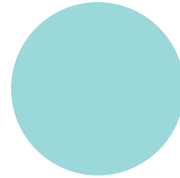
offers a range of hand-mixed ink colors available for custom baby announcements and specialized orders. Also note, monitors display colors differently. Colors on your screen may vary.



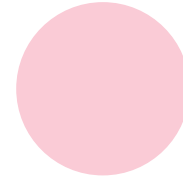
green tea



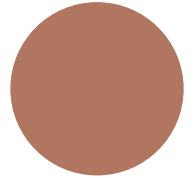
ice



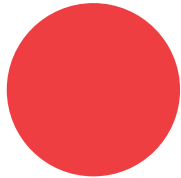
seaspray



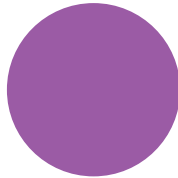
blushing



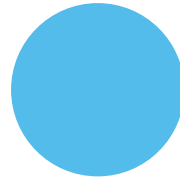
bark



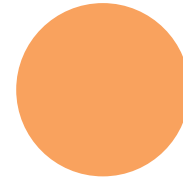
apple red



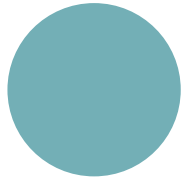
berry



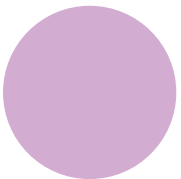
dutch



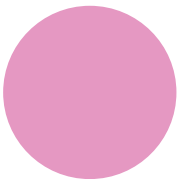
carrot



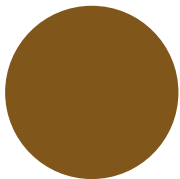
mist



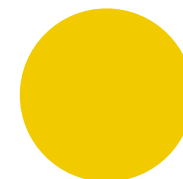
violet



rose



chocolate



lemon

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ENVELOPE COLORS

availability of colored envelopes are subject to change.. Also note, monitors display colors differently. Colors on your screen may vary.

